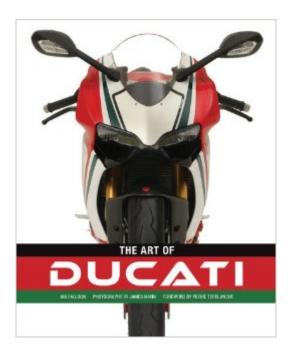
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# The Art Of Ducati





## Synopsis

Celebrate more than 60 years of Italian motorcycle mastery. Over 60 years ago in Bologna, Italy, a small company called Ducati began manufacturing simple, inexpensive 50cc motorcycles--really no more than two-stroke-powered bicycles. Since then, Ducati has evolved into one of the most storied names in the motorcycling world, its lineup of beautiful machines revered for their technical excellence and extreme performance. In The Art of Ducati, Ducati expert Ian Falloon teams with renowned British photographer James Mann to present a gorgeously illustrated, wonderfully curated review of more than six decades of Ducati excitement. From the single-cylinder bikes of the 1950s and 1960s to the bevel-drive twins of the 1970s and early 1980s to the high-performance bikes of the 21st century, The Art of Ducati showcases a motorcycle marque that has never rested on its laurels. Ducati's style and technology have constantly evolved, engineering timeless classics like the 900SS, Darmah, Mike Hailwood Replica, 851, 916, Monster, and ST sports touring series, bikes that laid the foundation for today's cutting-edge models: the Panigale superbike, Multistrada adventure bike, all-new Monster, Hypermotard, and Diavel power cruiser. While there's no end in sight for Ducati's dominance, The Art of Ducati pays homage to their past six-plus decades of masterful motorcycle engineering.

### **Book Information**

Hardcover: 240 pages Publisher: Motorbooks (July 1, 2014) Language: English ISBN-10: 0760345449 ISBN-13: 978-0760345443 Product Dimensions: 10.1 x 1 x 12.5 inches Shipping Weight: 6 pounds (View shipping rates and policies) Average Customer Review: 4.9 out of 5 stars Â See all reviews (22 customer reviews) Best Sellers Rank: #489,790 in Books (See Top 100 in Books) #56 in Books > Arts & Photography > Vehicle Pictorials > Motorcycles #86 in Books > Engineering & Transportation > Automotive > Motorcycles > History #93 in Books > Crafts, Hobbies & Home > Antiques & Collectibles > Transportation

### **Customer Reviews**

Not bad, however, while in my youth I had a pretty hot racing Ducati and the bikes are a racing thing of beauty (for me) for my 60th Birthday I bought a Monster. Now, if you really know anything about

Ducati's, the Monster "created" the whole naked bike thing, it's been around over 20 years and probably saved the company from going out of business. It's not even much of a thought in this book which is really too bad.

Another awesome book from Ian Falloon. I just got it yesterday, and it's great. Living in the upper midwest, riding time is precious and winters are long, but I actually spent some time indoors with this book instead of outside with my actual Ducati. It's that good. ;-)

I just got my copy last week and I have already read through it three time. It's an excellent for Ducati enthusiast. Very high quality photos and informative stories. The book reminds my of the "The Art of The Motorcycle" from the Guggenhiem Museum. The same high quality, but this book focuses on my personal favorite brand, Ducati. 240 pages of pure Ducati joy, I hight recommend it. #DucCutters

Ian Falloon as usual has done a tremendous job of putting together these Beautiful Bikes in this gorgeous Pictorial, With Superb Writing to go with the Pictures as well intricate details shown up close bring these Beautiful Ducati Bikes to your Coffee Table, Garage and in your hands to read about and look at. My personal Favorites are the the NCR, 750SS/750 Supersport, The Hailwood Replicas, MH900e and the racers. But you cannot go wrong with any in this book, a Top notch selection of a Legendary Marque presented in a wonderful layout. A must for any Motorcycle Enthusiast.

The Art of Ducati,240 pages Hardcover.Motorbooks 2014ISBN-10: 0760345449ISBN-13: 978-0760345443Book can be purchased here for \$50 or less :

http://www..com/Art-Ducati-Ian-Falloon/dp/0760345449/ref=sr\_1\_1?s=books&ie=UTF8&qid=141126 2053&sr=1-1&keywords=art+of+ducatilan Falloon as usual has done a tremendous job of putting together these Beautiful Bikes in this gorgeous Pictorial,With Superb Writing to go with the Pictures as well intricate details shown up close bring these Beautiful Ducati Bikes to your Coffee Table,Garage and in your hands to read about and look at.My personal Favorites are the the NCR,750SS/750 Supersport,The Hailwood Replicas,MH900e and the racers.But you cannot go wrong with any in this book,a Top notch selection of a Legendary Marque presented in a wonderful layout.A must for any Motorcycle Enthusiast.

I purchased this to get an inspiration of Ducati motorbikes, because I'm planning to buy one and I

want to know if I'm making a right a decisions. After reading the magazine, I think I'm making the right choice.

Arrived in perfect condition. Very nice coffee table book for a Ducati fan.

Purchased this item for my friends birthday. Arrived earlier than expected and I'm sure my friend will love it. Would definitely purchase from this vendor again in the future. Thank you.

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